GolfShop.pk Privacy Policy

Effective Date: 13 Oct, 2026
Last Updated: [Insert Date, 2026]

1. Introduction

GolfShop.pk ("GolfShop.pk," "we," "us," or "our") is an online marketplace that connects golf enthusiasts who wish to buy, sell, or advertise golf-related products and services.

We respect the privacy of our users and are committed to handling personal information responsibly. This Privacy Policy explains how we collect, use, store, disclose, and protect information when you visit our website, create an account, post an advertisement, contact another user, or interact with our services.

GolfShop.pk operates as an advertising and classifieds marketplace. Buyers and sellers communicate and complete transactions directly with each other. We do not act as the retailer of advertised products and do not handle payments or deliveries for transactions between buyers and sellers.

By using GolfShop.pk, you acknowledge that you have had the opportunity to read this Privacy Policy. Where consent is required by applicable law, we will seek it separately as appropriate.

2. Information We Collect

Depending on how you use the website and the features available, we may collect the following categories of information.

2.1. Account and Registration Information

When you create an account, we may collect information such as:

- Name or username.
- Email address.
- Phone number, where requested.
- Login credentials and account-related information.
- Other information you choose to provide during registration.

Passwords should be stored using appropriate security protections, such as secure hashing, rather than in readable plain text.

2.2. Advertisement and Listing Information

When you submit an advertisement, we may collect and display information such as:

- Product name, category, description, and specifications.
- Price, condition, availability, and relevant product details.
- Photographs and other materials submitted with the listing.
- Seller-provided location or contact details.
- Advertisement status, publication date, and expiry information.

Information included in a public advertisement may be visible to website visitors.

2.3. Communications and Support Information

If you contact GolfShop.pk, report a listing, submit a complaint, or communicate with our support team, we may collect your contact details, the contents of your message, attachments, and information needed to respond to your request.

2.4. Advertising and Payment Records

If you purchase an advertising package or promotional service, we may maintain records of the package selected, amount charged, payment status, transaction reference, invoices, and related billing information.

Payments for advertising services are separate from payments between buyers and sellers for products listed on GolfShop.pk.

Where an external payment provider is used, that provider may collect and process payment information under its own terms and privacy practices.

2.5. Technical and Usage Information

When you visit the website, certain technical information may be collected, depending on the website configuration and tools in use. This may include:

- IP address and general device or browser information.
- Pages visited, interactions, and approximate visit times.
- Referral information and website performance data.
- Security logs and information used to detect suspicious activity.
- Cookie identifiers and similar technical information, where applicable.

The information collected will depend on the features, hosting arrangements, and analytics tools implemented on the website.

3. How We Use Your Information

GolfShop.pk may use personal information for the following purposes:

1. **Account management:** Creating accounts, authenticating users, maintaining profiles, and providing access to platform features.
2. **Marketplace operations:** Publishing advertisements, managing listings, and enabling buyers and sellers to connect.
3. **Advertising services:** Managing advertising packages, featured listings, billing records, and related service requests.
4. **Customer support:** Responding to inquiries, complaints, account requests, and technical issues.
5. **Safety and fraud prevention:** Detecting suspicious activity, investigating reports, preventing misuse, and enforcing our Terms & Conditions.
6. **Website maintenance:** Monitoring performance, troubleshooting errors, improving functionality, and protecting platform security.
7. **Communications:** Sending essential account notices, security alerts, listing updates, and service-related information.
8. **Marketing:** Sending promotional communications where permitted by applicable law and subject to any required consent or available opt-out mechanism.
9. **Legal obligations:** Responding to lawful requests, maintaining required records, protecting legal rights, and complying with applicable laws.

We will seek to use personal information for purposes that are relevant to operating the marketplace and providing its services.

4. Public Listings and Information Shared With Other Users

GolfShop.pk allows sellers to publish advertisements so that interested buyers can find and contact them.

Information deliberately included in a public listing may be accessible to other users and website visitors. Depending on the fields available, this may include:

- Seller display name or business name.
- Product photographs, descriptions, and prices.
- Seller-provided location.
- Contact details that the seller chooses or is required to publish.

You should carefully review your advertisement before submitting it and avoid including sensitive personal information that is not necessary for the listing.

Once information becomes publicly available, it may be copied, saved, or shared by other people. Removing a listing from GolfShop.pk may not remove copies that have already been made or information independently retained by third parties.

GolfShop.pk does not control how other users handle information they obtain independently from public advertisements.

5. Sharing and Disclosure of Information

We do not sell personal information as a standalone commercial product. However, we may disclose information in the following circumstances where appropriate and lawful.

5.1. Service Providers

We may share relevant information with service providers that help operate the website, such as hosting providers, technical support providers, security services, communication services, and other operational vendors.

Such sharing should be limited to what is reasonably necessary for the relevant service, subject to appropriate contractual or other safeguards where applicable.

5.2. Payment Providers

If GolfShop.pk uses an external provider to collect payments for advertising packages, relevant information may be shared with that provider to facilitate payment, confirm transactions, prevent fraud, and maintain billing records.

GolfShop.pk does not process payments between buyers and sellers for products advertised on the marketplace under its stated business model.

5.3. Other Users

Information included in a public advertisement is shared with website visitors as part of the marketplace service. Any additional sharing to facilitate a specific feature should be explained to users where appropriate.

5.4. Legal and Regulatory Requirements

We may disclose information where required by applicable law, a valid order, or a lawful request from a competent authority.

5.5. Protection of Rights and Security

We may disclose relevant information where reasonably necessary to investigate suspected fraud, protect users, address security incidents, enforce our terms, or protect legal rights, subject to applicable law.

5.6. Business Changes

If GolfShop.pk undergoes a merger, acquisition, restructuring, or transfer of its business or assets, information may be transferred as part of that process, subject to appropriate safeguards and applicable legal requirements.

We will not disclose personal information for unrelated purposes without an appropriate legal basis or any consent required by applicable law.

6. Cookies and Similar Technologies

GolfShop.pk may use cookies and similar technologies to support essential website functions, remember preferences, maintain sessions, improve performance, analyze usage, and support other features that may be introduced.

Cookies are small files or identifiers that a website or its service providers may store on a user's device.

Depending on the technologies implemented, we may use:

- **Essential cookies:** To support login sessions, security, and core website functionality.
- **Preference cookies:** To remember selected settings or preferences.
- **Analytics technologies:** To understand website traffic, usage patterns, and performance.
- **Advertising technologies:** If implemented, to measure or support promotional activities.

The specific cookies and technologies used will depend on the website's configuration.

Where required by applicable law, we will provide appropriate notice and obtain consent before using non-essential cookies or similar technologies. Users may also manage cookies through their browser settings, although disabling certain cookies may affect website functionality.

A separate cookie notice or cookie preference tool may be provided where appropriate.

7. Data Retention

GolfShop.pk retains personal information for as long as reasonably necessary for the purposes described in this Privacy Policy, including providing services, managing accounts, maintaining advertisements, addressing complaints, preventing fraud, and complying with applicable legal or record-keeping requirements.

Retention periods may vary according to the type of information and the purpose for which it is held.

For example:

- Account information may be retained while an account remains active and for an appropriate period afterward.
- Advertisement information may be retained while a listing is active and for a reasonable period after expiry or removal.
- Advertising payment and billing records may be retained as needed for accounting, dispute resolution, and legal requirements.
- Security logs and complaint records may be retained for an appropriate period to investigate misuse and protect the platform.

When information is no longer required, we will take reasonable steps to delete it or render it non-identifiable, subject to applicable law, legitimate retention needs, and technical limitations such as backup systems.

8. Data Security

GolfShop.pk will take reasonable technical and organizational measures designed to protect personal information against unauthorized access, disclosure, alteration, loss, and misuse.

Depending on the website's technical arrangements, these measures may include access controls, secure authentication, encrypted connections, system updates, monitoring, backups, and restrictions on access to personal information.

Users are also responsible for protecting their login credentials, using secure devices, and notifying us if they suspect unauthorized access to their accounts.

No website, electronic transmission, or storage system can be guaranteed to be completely secure. We therefore cannot promise absolute security, but we will take reasonable steps to protect information and respond appropriately to suspected security incidents.

9. Your Choices and Privacy Requests

Subject to applicable law and the technical capabilities of the website, you may contact us to request:

- Access to personal information associated with your account.
- Correction of inaccurate or outdated information.
- Deletion or closure of your account.
- Removal or updating of an advertisement.
- Withdrawal of consent where processing is based on consent.
- An explanation of how particular information is used or shared.
- An end to optional marketing communications.

We may need to verify your identity before processing a request to protect your account and personal information.

Some information may need to be retained where required by law, necessary to address a dispute, or reasonably required for security, fraud prevention, or legitimate record-keeping purposes.

If a request cannot be fully accommodated, we will handle it in accordance with applicable law and explain any relevant limitations where appropriate.

To submit a privacy request, use the contact details provided in Section 15.

10. Marketing Communications

GolfShop.pk may send service-related messages necessary to operate an account or provide an advertising service.

Where permitted, we may also send information about new features, advertising packages, promotions, or other marketplace updates.

Users may opt out of optional marketing communications through an available unsubscribe mechanism or by contacting us. Opting out of marketing messages will not necessarily stop essential account, security, billing, or service notifications.

We will handle marketing communications in accordance with applicable legal requirements and any consent requirements that apply.

11. Third-Party Websites and Services

GolfShop.pk may contain links to third-party websites or use external services to support features such as payment processing, analytics, hosting, or communications.

Third-party websites and providers may collect or process information under their own privacy policies and terms.

GolfShop.pk does not control the independent privacy practices of external websites. We encourage users to review the relevant third party's privacy information before providing personal data or using its services.

The presence of a link or integration does not, by itself, mean that GolfShop.pk endorses every practice of that third party.

12. International Data Processing

Some hosting providers, technical vendors, or other service providers may store or process information outside Pakistan, depending on the services selected for the website.

Where personal information is processed internationally, GolfShop.pk will assess the relevant arrangements and apply appropriate safeguards or other measures as required by applicable law.

The countries in which information is stored or processed will depend on the actual service providers and hosting configuration used by GolfShop.pk.

13. Children's Privacy

GolfShop.pk's registration and advertising services are intended for individuals aged 18 or older.

We do not knowingly permit individuals under 18 to register for accounts or post advertisements under our stated eligibility policy.

If we become aware that an account has been created in violation of this requirement, we may restrict or close the account and handle the associated information in accordance with applicable law.

Anyone who believes that an individual under 18 has provided personal information in violation of this policy may contact us through the details below.

14. Changes to This Privacy Policy

GolfShop.pk may update this Privacy Policy to reflect changes in website functionality, data-handling practices, service providers, business operations, or legal requirements.

The updated policy will be published on the website with a revised “Last Updated” date. Where changes are material, we will provide additional notice where required by law or reasonably appropriate.

The revised policy will apply from its stated effective date, subject to applicable legal requirements. Users should review this page periodically to remain informed about how their information is handled.

15. Contact Us

If you have questions about this Privacy Policy, wish to make a privacy request, or have concerns about the handling of your personal information, please contact GolfShop.pk through the following channels.

Website: https://golfshop.pk/
Email: hello@golfshop.pk
Phone: (+92) 3215331394
Business Name: Golfshop Pakistan
Business Address: Office No # IE15 Alpha Techno Square, NASTP, Rwp

We will review privacy-related requests and respond in accordance with our procedures and applicable law.

End of Privacy Policy